

Re: Following up

**Subject:** Re: Following up

**From:** Sonya Blake <sonya.blake@lacity.org>

**Date:** 01/26/2018 03:20 PM

**To:** Brenda Arianpour <Brenda@greenbridgecorp.com>

**CC:** Wilshire Center <mike@wilshirecenter.com>, Max Reyes <max.reyes@lacity.org>

Hi Brenda,

How nice to meet you. Congratulations on your exciting plans to open a restaurant. We are so happy to talk with you about information and resources available to assist. Max Reyes on my team is the right person to connect you to what you need. I'm copying him here so he can reach out and schedule a time to connect. And I hope to meet you soon as well.

Best,  
Sonya

On Fri, Jan 26, 2018 at 3:11 PM, Brenda Arianpour  
<[Brenda@greenbridgecorp.com](mailto:Brenda@greenbridgecorp.com)> wrote:

Thank you for the intro, Mike! Apologies for the late reply, the email seemed to have been filtered out.

Hi Sonya,

Nice to meet you! I am opening a new restaurant business as Mike mentioned and I was hoping to learn more about the resources available to new business owners in Los Angeles. Are you available to speak today or early next week?

Thank you,

Brenda

**Brenda Arianpour**

*Director of Operations*

**Greenbridge Investment Partners, Inc.**



Re: Following up

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**From:** Wilshire Center [mailto:[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)]

**Sent:** Saturday, January 20, 2018 2:09 PM

**To:** Sonya Blake

**Cc:** Brenda Arianpour

**Subject:** Re: Following up

Hi Sonya,

Thanks for coming out last week to tour the Wilshire Center District. I will share this information with others. Hopefully you will be able to attend one of our future meetings.

I wanted to e-introduce you to our newest Board Member, Brenda Arianpour. Breanda is working on a very exciting project with several new businesses on the SW corner of Wilshire and Normandie. Brenda is cced on this email and can be reach by phone at  [\(310\) 569-5856](tel:(310)569-5856).

Brenda: Sonya is one of the newest members of the mayors team. Sonya is the



Director of Community Business of the City of LA and has an extensive Gov and Biz background. She also was very involved with the Women's Business Center in her past roll. Please connect with her via email or phone at [\(213\) 978-2371](tel:213978-2371).

Have a great weekend.

Thank you,

Michael Russell

Wilshires Center Business Improvement Corporation (WCBIC)

[213.321.6163](tel:213.321.6163)

[Mike@wilshirecenter.com](mailto:Mike@wilshirecenter.com)

[wilshirecenter.com](http://wilshirecenter.com)

On Jan 19, 2018, at 5:40 PM, Sonya Blake <[sonya.blake@lacity.org](mailto:sonya.blake@lacity.org)> wrote:

Hi Michael,

Thank you so much for taking the time to give Max and me a tour of Wilshire Center BID and to introduce us to Jimmy Han. Here is my contact info; please feel free to keep in touch.

Also, we've created an [Issue Management System](#) to receive input from businesses about challenges they are experiencing with the City of LA. Please feel free to share this link with your constituents and we'll endeavor to smooth their path to City Hall whenever possible.


I look forward to working with you. Have a great weekend.

Best,



Sonya


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 **Sonya Kay Blake**  
Director of Community Business  
Mayor's Office of Economic Development  
(213) 978-2371

*For information and resources on launching and building a business in the City of Los Angeles, visit the [LA Business Portal](#).*

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